

2024 ASEC Access and Price Survey

Measuring accessibility of emergency contraception and over-the-counter birth control in US retail outlets.

ASEC is collecting data on the pricing and display of EC across the United States to update our findings from 2022. Although FDA regulations allow levonorgestrel EC (like Plan B One-Step, Take Action, Julie, etc) to be sold directly on the shelf to anyone of any age with no restrictions, it's not always that simple. Reports also indicate that access to ella®, the prescription-only emergency contraceptive pill, continues to be limited. New for this year, ASEC is collecting data on the pricing and display of Opill, the first over-the-counter daily birth control pill, that hit the market earlier this year.

To participate, please visit your local pharmacy, grocery store, big-box store or convenience store and let us know how these products are being sold and how much they cost. If you are reporting data for more than one store, please fill out a survey for each store, ideally using a phone or tablet. You may also print a copy of the questions for collecting data to fill out the survey later at this link [ADD LINK]

Your participation is completely voluntary. You can stop at any point. Don't forget to fill out the final question if you would like to be included in a raffle for a \$50 gift card of your choice. 4 prizes will be awarded to participants who provide complete responses to the survey. Your name and contact information will not be included in any analysis of the data.

If you have any questions about this research, please contact Brandon Wagner (brandon.wagner@ttu.edu) or Nicola Brogan (nicola@americansocietyforec.org). If you have questions about your rights as a research participant, contact the Human Research Protection Program, Office of Research & Innovation, Texas Tech University, Lubbock, Texas 79409. You can contact them at 806-742-2064 or hrpp@ttu.edu.

We appreciate your time and effort for this research study.

If you would like to continue to the survey, please click NEXT.

Pharmacy Details

What is the name of the store you visited?

Where is the store located?

Street address

Street address line 2

City

State

Country

How would you describe the area where the store is located?

- Urban
- Suburban
- Rural
- College town/city
- Tribal Land
- Other (please specify)

How would you describe this store?

- Standalone retail pharmacy (for example, Walgreens, CVS)
- Retail pharmacy in other store (for example, a pharmacy in Target, Walmart or grocery store)
- Specialty or compounding pharmacy
- Convenience store (for example, 7-11, Wawa, Murphy's USA)
- Dollar store (for example, Dollar General or Dollar Tree)
- Other (please specify)

OTC EC Availability

Is levonorgestrel EC (Plan B One-Step, Take Action, etc) on the shelf?

- Yes, the box is directly on the shelf and not locked up in any way
- Yes, in a plastic box that has to be carried to the counter and unlocked by an employee
- Yes, in a locked display case in the aisle
- Yes, in a stand alone display
- Yes, there is a card you carry to the counter to get the product
- There is a space for EC, but it's currently empty
- No, there is no place for it on the shelf

OTC EC Availability on Shelves

Where is EC located within the store?

- In the family planning aisle (near condoms and pregnancy tests)
- In the feminine care aisle (near tampons and pads)
- In front of the pharmacy counter
- Other (please specify)

If interested, you can upload photos of how EC is displayed here.

Choose File

Choose File

No file chosen

If not on the store shelves in the aisle, where is levonorgestrel EC (Plan B One-Step, etc) available in the store?

- Behind the pharmacy counter
- Behind the front or cashier's counter
- Other (please specify)

- None of the above; EC is not available

Products and Prices

If EC is available at the store, please record the prices of each product.

Please enter the cost for each available product. If the product is not available, leave the space blank.

Aftera

Julie

My Way

Morning After Pill

Option 2

Plan B One-Step

Take Action

Other - Name and Price

Other - Name and Price

Opill Access

Is Opill (the new over-the-counter daily birth control pill) on the shelf?

- Yes, the box is on the shelf and not locked up in any way
- Yes, in a plastic box that has to be carried to the counter and unlocked by an employee
- Yes, in a locked display case in the aisle
- There is a code or link to order Opill online
- There is a space for Opill, but it's currently empty
- There is a card that you can carry to the counter to get the product
- No, and there is no space for it

Opill Access - Shelves

Where is Opill located in the store?

- In the family planning aisle (near condoms and pregnancy tests)
- In the feminine care aisle (near tampons and pads)
- In front of the pharmacy counter
- In a stand-alone shelf or display
- Other (please specify)

If the store sells the one month supply, please check the shelf and record its price.

If the store sells the three month supply, please check the shelf and record its price

If the store sells some other quantity, please check the shelf and record its price

Please feel free to upload a photo of how Opill is displayed.

Choose File

Choose File

No file chosen

Opill Access - Other Locations

If not on the shelf, where is Opill located?

- Behind the pharmacy counter
- Behind the front or cashier's counter
- Opill is not available in this store at all
- Other (please specify)

How is Opill packaged in the store?

- 1-pack (1 month supply)
- 3-pack (3 month supply)
- Other (please specify)

If Opill is available at this store, please record the price of the product.

Please feel free to upload a photo of how Opill is displayed.

Choose File

Choose File

No file chosen

This next section is to capture information about product availability and purchasing options. If you are comfortable doing so, please approach approach a staff member at the pharmacy counter (pharmacist, pharmacy technician, etc.) and ask the following questions.

About LNG EC (like Plan B):

Are there any restrictions for purchasing LNG EC (like Plan B) at this location? Check all that apply

- Have to be a woman
- Have to show ID
- Have to be a certain age
- Other (please specify)

Can you use insurance to buy this kind of EC over the counter?

- Yes
- Yes, but only with a prescription
- No
- Other (please specify)

About ella

Do you have ella (the prescription kind of EC) in stock today?

- Yes
- No

If it's not in stock right now, can you order it? How long does that take?

How much does ella cost without insurance?

If Ella is not available in the store at all, why not? Check all that apply

- Never heard of ella
- Don't get enough prescriptions for it
- Pharmacy offers Plan B and that's enough
- Concerns about what ella is or how it works
- Other (please specify)

About Opill (new over-the-counter daily birth control pill)

Are there any restrictions for purchasing Opill at this location? Check all that apply

- Have to be a woman
- Have to show ID
- Have to be a certain age
- Other (please specify)

Can insurance be used to purchase Opill?

- Yes
- No
- Unsure

If Opill is not available in the store at all, why not? Check all that apply

- Never heard of Opill
- Ordered it but it hasn't arrived yet
- Lack of demand by patients (store demographics)
- Pharmacy staff want to learn more about Opill before offering it
- Want to see how it sells at other stores first
- Other (please specify)

Who answered your questions?

- Pharmacist
- Pharmacy technician
- Manager
- Cashier
- Don't know
- Other (please specify)

Purchase Experience

In your experience, how easy was it to locate EC at this store?

Very Easy

Neutral

Very Hard

In your experience, how easy was it to locate Opill at this store?

Very Easy

Neutral

Very Hard

Do you have any additional comments about your experience looking for EC or Opill?

Do you think someone buying EC or Opill at this store would face obstacles or feel uncomfortable?

About You

To help us organize the data, please provide some information about yourself.

What is your age?

Which race and/or ethnicity best describes you? Check all that apply.

- American Indian or Alaska Native
- Asian or Asian American
- Black or African American
- Hispanic or Latino
- Middle Eastern or North African
- Native Hawaiian or other Pacific Islander
- White
- Other (please specify)

The following information is for data organization and raffle eligibility. No identifiable information will be included with the data during analysis or any presentation.

If you are affiliated with an organization, what is it?

Would you like to be included in a raffle for a \$50 gift card? 4 gift cards will be sent to randomly selected participants who complete the survey. If yes, please add your email address below.

- No
- Yes - Please enter email.